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FOR IMMEDIATE RELEASE

### **Third Annual 'Making Prom Happen' Event: Transforming Dreams into Reality for Students in Peel Region**

February 02, 2025

Save the Date! Making Prom Happen is thrilled to announce the highly anticipated return of the Making Prom Happen Free Graduation and Promwear event for students in Peel Region.

On Thursday, April 10, 2025, Turner Fenton High School will transform into the hub of this year's Making Prom Happen ... Promwear Extravaganza. This inspiring event, running from 3:30 PM to 7:30 PM, offers students in Grades 8-12 an opportunity to select beautiful clothing and accessories for their prom and graduation celebrations.

"I am super excited to see this event grow into its third year," said Donna Boucher, Director of Making Prom Happen. Last year we were able to help almost 300 youth attend prom looking their best... we tripled our impact in only two years. And thanks to some amazing supporters we were also able to provide five lucky winners with Uber Black transportation so that they could "arrive in style" to prom – not to mention many other door prizes," she added.

The Promwear Drive is actively seeking donations of formal wear, dress shoes, and accessories that will help teens look and feel their best on their big day. Community members are encouraged to visit the Making Prom Happen website for detailed donation guidelines and numerous drop-off locations. We urgently need boys' suits in sizes medium to extra-large, as well as extended sizes for dresses.

"Seeing the joy and confidence that finding that special outfit brings to these students is truly heartwarming," shared a volunteer from last year's event. "It's amazing to witness how much of a difference this initiative makes."

Last year's success was made possible through the outstanding support of Bramalea Secondary School, which graciously hosted the event and provided invaluable assistance from their dedicated staff to make it a success. Even after the drive and event concluded, Making Prom Happen volunteers worked tirelessly to ensure every family and graduate in need received the warm support they required to celebrate in style.

Making Prom Happen wishes to express its sincere gratitude to Councillor Rob Power for his incredible support during last year's event. His generosity and hands-on involvement made a lasting impact on the students in attendance.

One memorable moment came when a student was unable to find a suit at the event. Thanks to Councillor Power's assistance and a generous donation, the student received a perfectly fitted suit, ensuring he could fully enjoy his prom experience with style and confidence.

Event Director Donna Boucher reflected on another touching moment: "At one point during the evening, we found Councillor Power in the suit section, patiently teaching students how to tie their ties. I think that was one of my favorite moments of the night."

Making Prom Happen is grateful for community leaders like Councillor Power, whose kindness and dedication help make every student's prom night special.

Making Prom Happen is proud to be a driving force for positive change in the community. We invite you to join us in creating more cherished memories by contributing, donating or volunteering to make the 2025 Promwear Drive and Extravaganza the best one yet!

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About Making Prom Happen:

Making Prom Happen is a nonprofit community organization dedicated to helping youth celebrate significant milestones by providing access to free promwear and accessories. Through the generous donations of community members and the hard work of volunteers, Making Prom Happen strives to support as many families as possible in making prom and grad dreams come true.

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For more information:

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